



## Montgomery County Cares

Meeting Minutes

Nov 10, 2021, Zoom

**Attendance:** Gwen Ossenkop, Ginger Cato, Kathy Stangle, Vanessa Carey, Laurie Bargstedt, Kelsey Carpe, Cassandra VanNostrand, Rachel Marcey, Allison Craig, Brandy Richards, Nydia Hill, Kelley Gilligan, Bonnie Peck, Hillary Graff, Sally Baker

TOPIC	DISCUSSION	OUTCOME/FUTURE ACTIONS
Welcome/Introductions		
Approval of minutes		
<p><b>Old Business</b></p> <p><b>Focus Risk Factors</b></p> <p><b>Action Team Reports</b></p> <p><b>Action Plan and Budget</b></p>	<p><b>Favorable Peer Attitudes:</b> <i>No change</i></p> <p>- <b>Protective Factors – Family Connections:</b> Grades 6-12<sup>th</sup> and Parents <i>No change</i></p> <p>- Not meeting until new we get new stats</p> <p><b>Vape Box Action Team</b> –Gwen and Tricia are working with CADCA and Lowe’s to get locked mailboxes that students can drop vape devices in and also get information. The DFC grant won’t pay for them. The Lowe’s manager is happy with the donation request letter from Gwen.</p> <p><b>NYS Problem Gambling Grant</b> \$3000 left, Community Talk grant ends in Dec</p> <p>Need to provide education for youth, community, coalition members. Need to have school, youth, parent involvement, need to focus on branding, recruitment</p>	<p>There will be 2 boxes per district for MS and HS. Ft. Plain and Amsterdam schools will decide where to place them and pass data along to Gwen.</p> <p>Gwen and Brandy are working together to plan spending.</p> <p>See below for the included documents.</p>

<p><b>New Business: P-Tech Students/Parents Proposal</b></p> <p><b>Adopt an Angel Program</b></p> <p><b>NYS YDS Update</b></p> <p><b>FM BOT Presentation</b></p> <p><b>WIFM Chat</b></p> <p><b>December Meeting</b></p>	<p>P-Tech is for students to graduate HS with a 2yr degree. Meeting at the end of the month with youth. The youth group can have a budget which can offset the DGC budget constraints. In order to accommodate the youth sector to attend meetings, Gwen is proposing to schedule MCC meetings to a Tue or Thu at 1pm or 2pm.</p> <p>FMCC's Radiology program supports this program. Cash and or unwrapped gifts are being collected.</p> <p>OASAS tweaked the survey so it can be used in place of the Bach Harrison Youth Development survey which is costly.</p> <p>Gwen will be presenting to the FMCC Board of Trustees Nov 18 at 5:30 to share all about MCC.</p> <p><i>What's In It For Me?</i> Gwen is asking people to fill out a short form so that she knows members' strengths, what people are good at and enjoy doing and she'll know to not contact people to do something they aren't comfortable with.</p> <p>Dec 8, 2021 @ FMCC POTLUCK BREAKFAST!</p>	<p>Gwen will send out a Google doc once the Student Senate Association meets in Dec to vote on the youth group becoming official.</p> <p>Look for more information coming soon.</p> <p>Like and follow on FB Live.</p> <p>Please fill out the Google doc that Gwen sent out.</p> <p>Look for a Google doc to share what you will bring.</p>
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**Member Reports** None

**Next Zoom meeting:**

**Next Month's Spotlight Speaker: ?**

**Next Month's Spotlight Speaker: January 2022? \_\_\_\_\_**

## Montgomery County Cares Coalition (MCC) ACTION PLAN

The following work plan (aka 12-month action plan) details current and planned assessment, capacity building, strategic planning, implementation, and evaluation to work towards the two goals of the DFC program: 1) building community collaboration and 2) preventing and reducing substance use among youth.

### 12-Month Action Plan (September 30, 2021 – September 29, 2022)

#### DFC Goal One: Increase Community Collaboration

Objective 1: To assess the capacity of the coalition to implement selected strategies, to assess community readiness and to assess if the makeup of the coalition matches the community. Capacity assessment completion is the measurement.

Strategy 1.1: Develop a central location for a directory of members to be used for recruiting purposes. An increase of 10% overall members will be the measurement.

Activity	Who is responsible?	By When?
Create a living document of all coalition members to be used as a directory.	Capacity Action Team, Project Coordinator, Coalition Chair	October 2021
Directory will be added to the MCC website information and will be used to recruit new members	Project Coordinator	November 2021

Strategy 1.2: Partner with the Youth Serving Sector to enhance the youth coalition in Montgomery County. Measurement will be the active membership of youth coalition members and completion of social media campaign on social norms.

Activity	Who is responsible?	By When?
Recruit additional youth members from middle and high schools in Montgomery County.	Project Coordinator, Coalition Chair, Youth Serving Sector	September 2022
Youth members will design a social media campaign on social norms to combat substance abuse particularly in marijuana, vaping and alcohol.	Project Coordinator, Community Involvement Action Team, Coalition Chair, Youth Serving Sector	February 2022

Objective 2: Brand the Montgomery County Cares Coalition in the community.

Strategy 1: To increase awareness of the coalition in Montgomery County among residents. Measurement will be a Coalition Awareness Survey.

<b>Activity</b>	<b>Who is responsible?</b>	<b>By When?</b>
Media campaign, paid media, and social media highlighting coalition	Project Coordinator, Media Sector, Youth Sector	March 2022
Purchasing materials purposes that for brand enhancement.	Project Coordinator, Youth Sector, Health Sector, Substance Abuse Sector, Business Sector	April 2022

Strategy 2: Increase community collaboration to address youth substance use.

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Recruit youth to attend mid-year CADCA Forum.	Project Coordinator, Youth Serving Sector	January 2022
Provide trainings to the coalition from CADCA designed to enhance relationship building within the coalition	Project Coordinator, Coalition Chair, Coalition Training Action Committee	February 2022
Provide presentations to local schools on the DFC Grant and the coalition	Project Coordinator, Coalition Chair	April 2022
Partner with the at-risk youth drop-in center in Amsterdam to work with youth on events for the community.	Project coordinator, health sector	April 2022

**DFC Goal Two: Reduce Youth Substance Abuse – Alcohol and Marijuana/Vaping**

Objective 1: To gauge youth attitudes on underage substance use.

<b>Activity</b>	<b>Who is responsible?</b>	<b>By When?</b>
Administer the Bach Harrison Prevention Needs Assessment Survey	Project Coordinator, Montgomery County Schools- Grades 7-12	October 2021

October 2021-September 2022  
MCC Budget

**Advertising: \$9,960 (\$13,800)**

**Compliance Checks/ Party Patrols: \$1,840**

**Fiscal Audit: \$2,000**

- Audit \$2,000
- Spotify AD- RX Awareness Campaign (500.00)
- Facebook AD- RX Awareness Campaign (100.00)
- Sheriff's Office Party Patrol- October- (552.95)
- APD Party Patrol- October- (663.60)
- Spectrum- RX Awareness Campaign (802.00)
- Canva Yearly Subscription- (119.00)

**Training: \$12,873**

CADCA Forum- January 2022

- Plane Tickets: (658.08)
- Hotel X2: (1,440.00)
- Forum Reservation X2: (1,390)
- CADCA Membership: (300.00)
- Albany Institute of Non-Profit Leadership- (40.00)

**Office Supplies: \$2,140**

**Communities Talk Grant: \$750.00** (\$162.53 Left in Budget)

Beer Googles

Tiny Wheel

Locks for Liquor Cabinets

Canva Infographic handouts and Media

Pledge Cards- Be the Wall and info

**NYS Problem Gambling Mini Grant: \$3,000** (0 Left in Budget)

Spotify Ads- \$1,000

Infographic Handouts- 0